

# EIM Argentina



Dr. Jorge Franchella

**National Center Director**  
Jorge E. Franchella, MD, FACSM

**National Center Manager**  
Lic. Juan Ignacio Sagastibelza

**Affiliation**  
Faculty, School of Medicine,  
University of Buenos Aires

## Host Institution – Hospital de Clínicas José San Martín

The *Hospital de Clínicas José San Martín* is the most renowned teaching hospital in Argentina and is a part of the University of Buenos Aires. The Hospital first opened its door in 1879 and now serves as an important training ground for the top medical students in Argentina, offering a wide range of residency programs.



### National Center Advisory Board

Jorge E. Franchella, MD, FACSM  
Carlos Medeiro, MD  
Foyo Roberto, MD  
Patricia Sangenis, MD, FACSM  
Paola Harwicz, MD  
Ivana Analia Paz, MD

### Affiliation

School of Medicine, Universidad de Buenos Aires  
National Body of High Performance Sports  
School of Medicine, Universidad de Buenos Aires  
Argentine Olympic Committee  
Argentine Society of Nutrition, Argentine Cardiology Society  
Sports Medicine, Universidad de Buenos Aires

### Accomplishments to Date

- Formation of the EIM Argentina national center in the summer of 2014
- Development of an EIM website ([www.eimargentina.com](http://www.eimargentina.com))
- Development of EIM prescription courses for physicians that has been offered on 6 different occasions training more than 300 healthcare providers
- Development of an EIM course for exercise professionals that has been offered on 6 different occasions training more than 150 individuals
- Presented at multiple national meetings (Argentine Society of Cardiology, Argentine Society of Nutrition, Obesity Society)
- Organized the Healthy Active City initiative in Olavarria (112,000+)
- Completion of one EIM training course for physicians with 37 physicians officially trained
- Initial success discussing implementing EIM in three Argentine hospitals, one of which is the Olavarria Public Hospital

## 2017 Goals

---

- To engage the Argentina Ministry of Health in the EIM movement
- To train health professionals throughout the country
- To provide exercise professionals with special training to promote healthy lifestyles in community settings
- To develop an EIM community network of physical activity programs
- To continue promoting EIM and the role of physical activity in healthcare by participating in different conferences, symposiums, and workshops
- To focus our efforts on working specifically with the aging populations in Argentina