

EIM Hong Kong



Prof. Stanley HUI

National Center Director

Professor Stanley Sai-chuen HUI

National Center Manager

Sabrina Yu-jun Lu

Affiliation

Physical Fitness Association
of Hong Kong



Host Institution – Physical Fitness Association of Hong Kong

The Physical Fitness Association of Hong Kong is a non-profit national sports association, which was established in 1986. The Association is recognized by the Hong Kong government and the Sports Federation and Olympic Committee of Hong Kong and is committed to professional development of physical fitness in Hong Kong. The vision of the Physical Fitness Association of Hong Kong is to establish physical fitness as a professional industry to better enable our professionals to create a healthy life for the public and a harmonious community atmosphere.

National Center Advisory Board

Affiliation

Professor Stanley HUI	Professor, Chinese University of Hong Kong
Dr. Chan Chung Mau	Hong Kong Association for the Promotion of Mental Health
Dr. Lobo Louis	Hong Kong Association of Sports Medicine & Sports Science
Ms. Priscilla Poon	Hong Kong Physical Therapy Association
Dr. Wing-yuk IP	Hong Kong Medical Association
Dr. Henry Yeung	Hong Kong Doctors Union
Ms. Mun Ng	Hong Kong Society for Rehabilitation
Dr. Francis Chow	Hong Kong Association for the Study of Obesity

2017 Goals

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- Expand the National Center to include representatives from the Chinese University of Hong Kong and the University of Hong Kong
 - To seek additional grant funding such as through a submission of grant proposal to Hong Kong Jockey Club Trust Fund
 - To increase the number of EIM Ambassadors throughout Hong Kong
 - To organize more EIM seminars, workshops, and training programs

Past Accomplishments

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- Launching ceremony and promotional booth at the Hong Kong Healthexpo (2016)
 - EIM Hong Kong website was officially launch (2016)
 - Marketing materials sent out to health and fitness organizations throughout the country
 - Submission of grant application to Healthcare & Promotion Fund of Hong Kong

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- Provided 14 EIM training courses for healthcare providers in 2016 – have trained a total of nearly 1500 healthcare providers through EIM
 - Established a network for EIM professionals throughout Hong Kong – more than 2500 exercise professionals are participating